



# VISIT SOUTH DEVON BLOG POST OPPORTUNITIES

Visit South Devon is the official marketing organisation for the region providing the definitive resource for visitors of places to visit, events, accommodation, attractions and places to eat in South Devon. We are a not for profit Community Interest Company (CIC).

In 2017 visitsouthdevon.co.uk had 1.3M visits and over 3M sessions. In March 2018 we launched our new look website and from the 1st of April 2018 have since seen a 225% increase in traffic to the blog section of our site in comparison to the same time period in 2017.

We are offering non-member businesses and individuals the opportunity to have blog post features hosted on the Visit South Devon website.

## Website Stats (From 1st April 2018 (website launch)—present)

Page views 948,596  
Pages in the blog section views 11,548

## Guest blog post—£50 + VAT

- Written by 'you' and hosted on the Visit South Devon website (blog section)
- Social media posts and coverage
- Must be unique content and relevant to visitors to the region
- Minimum 400 words
- Images to be provided by 'you' for use on the post and accompanying promotion

## Review/blog post about your business—£120 + VAT

- Written by us and hosted on the Visit South Devon website (blog section)
- Social media posts and coverage
- Minimum 500 words
- Images provided by 'you' or Visit South Devon



## Average Social Media Coverage for last 20 blog posts

	<u>Impressions</u>	<u>Reactions, Comments &amp; Shares</u>	<u>Post clicks</u>
Facebook	1141	16	37
	<u>Impressions</u>	<u>Total Engagement</u>	
Twitter	2921	40	

## SOCIAL MEDIA (FOLLOWERS/LIKES)

Facebook 9,025  
Twitter 21,090  
Instagram 5697

